

**Dallastown Cougar Cheerleading Board Meeting**  
**April 28th 2025/ 7:30PM /Cougar Building**

Voting Chair Members in Attendance: Heather Butcher, Steph Rhinehart, Erika Chesnavage, Malina Colon, Kristi Connelly, Jocelyn Evans, Lisa Reisinger, Brandy Ford, Brittany Smith, Rodnita Davis, Tara Klein, Bri Staley, Chelsea Reed, Erica Cerruti, Gary Childress

Non-Voting Members in Attendance:

Voting Chair Members not in Attendance:

**CALL TO ORDER (Erika)**

★ Time Meeting was called to order: 7:32pm

**APPROVAL OF MINUTES FOR March: approved via email**

★ Motion to approve by: Brandy

★ Second Motion to approve by: Rodnita

★ Comments:

**APPROVAL OF TREASURER'S REPORT(S)**

★ Motion to approve by: Malina

★ Second Motion to approve by: Brittany

★ Comments:

Egg my yard - \$330

**COMMISSIONER'S REPORT - DCC FOOTBALL CHEER**

★ **Cheer uniform**

- Varsity reps can't come to our uniform fittings. Varsity uniforms are very expensive. Considering different options for new uniforms. Will see if reps from other companies may be willing to come out to size the athletes

★ **Camp- who can help**

- What is included
  - Focus on cheers, dance, something similar to a half-time routine.
- 14 athletes have signed up currently
- Brittany, Brandy, Malina, Erika offered to help. Hoping some Wildcat Cheerleaders can help as well.
- Need to push registration because t-shirts need be ordered by mid-May for camp.

★ **In-person registration is May 8th from 6-8pm**

- Who is helping
  - Steph, Erica, Brandy, Lisa, Heather
- Plan to promote comp cheer as well as the Summer Cheer Clinic/Camp and our Golf Fundraiser

★ **Comp flyer to go out on May 1st**

**AD Report(Malina)**

- ★ **5/5/25 Primanti Bros confirmation sent today (11am-11pm patrons need to mention Cougar Cheer for us to receive any kickback)**

- **4/28 - Brandy posts on all socials - if everyone could share on their social media**
- ★ **Car Washes - Pit Beef** - contact can do it - how much do we want to order?
  - Could do a combo meal includes a sandwich, chips, & drink. We would purchase rolls, chips, and bag them up).
    - 10\$/lb of meat → 1/4# per sandwich
    - Would net ~\$600-650

## **CHAIR REPORTS - RECREATIONAL FOOTBALL CHEER**

### **★ Uniforms –**

- **Fall**
  - June 5th/6th for fittings
  - Should try and start making bows starting in June.
  - Need to get material for bows
- **Competition**

### **★ Registration - Steph**

- **Fall**
  - Camp = 14 girls
  - Rec = 67 (25 new and 42 returning)
- **Competition**
  - Plan to start competition registration
  - \$300 for athletes doing comp and rec
  - \$350 for athletes doing comp only
  - Try-out fee = \$50/person
  - \$250.00 facility rental

### **★ Fundraising - VACANT - anyone willing to help out?**

- **Fall**
  - Car Wash - Advance Auto Parts (6/22, 7/26, 8/31 all 9am-1pm)
    - Create a sign-up genius to ensure we have enough athletes participating - (also have a bake sale/sell food – see above)
  - Primanti Brothers booked for Cinco De Mayo (see above)
  - Egg Rolls - 20% kickback
  - Freeze Dried Candy - 25% kickback
    - Can do for an event rather than as a stand-alone fundraiser. Can purchase in bulk for banquet or homecoming
  - Golf- Friday 8/15 - who can help?
    - Bri, Erica, Tara
    - Revising the Tiers - Platinum sponsor eliminated and changed to dinner/event sponsor. Still Gold, Silver, Bronze level donation options.
    - Add a sponsor a cougar athlete for \$50. The athlete would get promoted on social media
    - Add beverage donation option
    - 8 Beverage stations
    - Talking with Firehouse Subs to sponsor the lunch
    - Add more games
  - Bingo - Friday, October 3rd - Fire Hall - RESERVED
  - Sign of the Horse - 10% kickback, still looking into dates

- **Competition** - none at this time
- ★ **Homecoming/Cougar Night - Bri**
- ★ **Spirit wear/Season Sweatshirt - Brittany**
  - **FALL**
    - Dates are confirmed for the spirit wear store
    - Goal is to have the merchandise received by 8/14 (before the first games)
    - It is recommended that the spirit wear stores only be open for 2 weeks but will start 6/5 with goal to keep the store open for 3 weeks.
    - Sponsorship Tees and Season Sweatshirts need to be ordered by July 15th to be distributed during Mandatories
    - Sponsorship letters are due end of June - Grey for tee T-shirt and Crewneck this year
    - Coaches to get warm-up jackets, sponsorship tee, and a Coach's shirt with wick-away material
    - Pink Store - recommended to open early 8/15-8/30. Would get distributed 9/26
  - **Competition**
- ★ **Banquet - Erica C**
  - Date - TBD
  - Location - still trying to find locations and prices
- ★ **Public Relations - Brandi**
  - **Fall** - Will post on social when the spirit wear store opens + do Social media shout-outs to the businesses that sponsored
  - **Competition**
- ★ **Sponsorship - Kristi**
  - **Fall**
  - **Competition**
- ★ **Picture Day - Heather**
  - **Fall** - SCHEDULED - Monday, September 8th. Voted on option #3 virtually prior to tonight's meeting
  - **Competition**
- ★ **Cancer Game - Sarah**
  - **Family**
    - Christina Reed
  - Looking for a pink sock option that is mid-calf - still looking for options and prices
- ★ **Halloween Parade - Chelsea**
  - Will use penny wars to pick the theme for the parade
- ★ **Football Liaison - Rodnita**
  - Football Camp 7/16-7/18
  - Parent meeting 7/20
  - Mandatory Practice starts 7/28
  - Homecoming 10/18
- ★ **Community Outreach - Tara**
  - Will come up with something to do at the meet and greet (did rock painting last year)

## **DT ELITE COMPETITION CHEER UPDATES BY COMMISSIONER**

- ★ Commissioner Report
- ★ AD Report - Sunday, August 10th - try out - gym reserved - have to drop off deposit

Leader Heights not likely to be available in the fall for comp practices. Still looking into other options for practice locations.

**ROUND TABLE DISCUSSION - Bring used cheer items to sell at registration**

Cooler raffle at in-person sign-up vs uniform (can buy the cooler through Dicks for double kick-back)?

Need to put a list of dates out on social media

Website upgrade - amounts and dates need to be adjusted

**Comments:**

**ADJOURNMENT 8:48pm**

**Next meeting is Monday, May 19th at 6pm**